## RECREATION AND PARKS COMMISSION OF MONTEREY PARK AGENDA

# REGULAR MEETING COUNCIL CHAMBER, CITY HALL 320 W. NEWMARK AVE. MONTEREY PARK, CA 91754 7:00 PM Monday, May 7, 2018

#### **MISSION STATEMENT**

The mission of the City of Monterey Park is to provide excellent services to enhance the quality of life for our entire community.

Documents related to an Agenda item are available to the public in the **Recreation and Community Services Department** located at 320 W. Newmark Ave, Monterey Park, CA 91754, during normal business hours and the City's website at <a href="https://www.montereypark.ca.gov">www.montereypark.ca.gov</a>.

#### **PUBLIC COMMENTS ON AGENDA ITEMS**

You may speak up to 5 minutes on Agenda item. You may combine up to 2 minutes of time with another person's speaking. No person may speak more than a total of 7 minutes. The Commission Chair and Commissioners may change the amount of time allowed for speakers.

Per the Americans with Disabilities Act, if you need special assistance to participate in this meeting please call City Hall at (626) 307-1359 for reasonable accommodation at least 24 hours before a meeting. Council Chambers are wheelchair accessible.

CALL TO ORDER
FLAG SALUTE
ROLL CALL – PAUL LEE, RANDALL AVILA, BRYANT YANG, PHILIP CHANG, AND
DORIS LAU

#### AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

PUBLIC COMMUNICATIONS (Related to Items NOT on the Agenda). While all comments are welcome, the Brown Act does not allow the Commission to take action on any item not on the agenda. The Commission may briefly respond to comments after Public Communications is closed. Persons may, in addition to any other matter within the Commission's subject-matter jurisdiction, comment on Agenda Items at this time. If you provide public comment on a specific Agenda item at this time, however, you cannot later provide comments at the time the Agenda Item is considered.

#### **ORAL AND WRITTEN COMMUNICATIONS**

- [1.] PRESENTATIONS -
- [2.] OLD BUSINESS All items for Discussion only

#### 2-A. Summer Movies in the Park

#### SUMMER MOVIES IN THE PARK SPONSORSHIP AND MOVIE OPTIONS

It is recommended that the Recreation and Parks Commission

- (1) Support the Summer Movies in the park program by sponsoring one movie; and
- (2) Select movie title to show
- (3) Take such additional, related, action that may be desirable
- (4) Staff Report with update Commission Participation Commission with Boys and Girls Club and Recreation and Parks Commission (Library?)

#### [3.] NEW BUSINESS

#### 3-A. MPK Night at the Ball Park – REPORT FROM COMMISSIONER LEE

It is recommended that the Recreation and Parks Commission

- (1) Support the; and MPK Night at the Ball Park Report from Commissioner Lee
- (2) Take such additional, related, action that may be desirable

#### 3-B. RECREATION AND PARKS COMMISSION MINUTES

It is recommended that the Recreation and Parks Commission Approve the minutes for the regular meeting of April 2, 2018; and

- (1) Take such additional, related, action that may be desirable.
- 3-C. ALHAMBRA UNIFIED SCHOOL DISTRICT REPRESENTATIVE
- 3-D. DIRECTOR'S STATUS REPORT
- [4.] COMMISSION COMMUNICATIONS AND COMMISSIONER AND AGENCY MATTER PARK CONDITIONS / STATUS

#### **ADJOURN**



## RECREATION AND PARKS Commission Staff Report

**DATE:** May 7, 2018

AGENDA ITEM NO: 2A

TO:

Recreation and Parks Commission

FROM:

Inez Alvarez, Director of Recreation & Community Services

**SUBJECT:** Movies in the Park

#### **RECOMMENDATION:**

It is recommended that the Recreation and Parks Commission

- (1) Discuss and approve letter to request for additional sponsorship from the Monterey Park Library Foundation; and
- (3) Take such additional, related, action that may be desirable

#### **EXECUTIVE SUMMARY:**

Summer Movies in the Park schedule is as follows:

Friday, June 22 – "Beauty and the Beast," at George Elder Park

Friday, July 20 – "Wonder," at Cascades Park

Friday, August 3 – "Coco." Barnes Park Amphitheater

#### **BACKGROUND:**

As discussed at the Recreation and Parks Commission meeting on April 2, 2018, Commissioners provided feedback and comments about various movies to be potentially shown during Summer 2018. The Commission agreed to sponsor one Movie in the Park and requested to seek additional sponsors to increase the number events offered each year.

Recreation staff followed up with the Community Participation Commission and they agreed to sponsor a Movie in the Park on Friday, July 20 at Cascades Park featuring the movie, "Wonder." The Recreation and Community Services Department will be sponsoring the Movie in the Park on Friday, August 3 at Barnes Park Amphitheater featuring, "Coco."

Recreation staff will be advertising Movies in the Park in the June edition of the Cascades newspaper as well as printing posters and flyers to be distributed to schools and local businesses. Flyers and posters will be provided to the Recreation and Parks Commission at the regular June meeting.

As additional follow up, Recreation staff have prepared a letter which is addressed to the Monterey Park Library Foundation requesting sponsorship for a Movie in the Park during Fall 2018. Please see attached draft letter. Keeping with the goal to increase the number of Movies in the Park events offered each year, staff hopes to expand this program and offer a Halloween themed movie during the month of October.

#### **FISCAL IMPACT:**

Not to exceed \$500 for movie being sponsored by the Recreation and Parks Commission.

#### Respectfully submitted by:

Inez Alvarez

**Director of Recreation & Community Services** 

Attachment:

1. Draft Letter

### CITY OF MONTEREY PARK

320 West Newmark Avenue • Monterey Park • California 91754-2896 www.montereypark.ca.gov





City Council
Peter Chan
Mitchell Ing
Stephen Lam
Hans Liang
Teresa Real Sebastian

City Clerk Vincent Chang

City Treasurer Joseph Leon

May 7, 2018

Monterey Park Library Foundation - Board of Directors Attention: Robert Gin, President 318 S. Ramona Ave. Monterey Park, CA 91754

Dear Mr. Gin,

This summer the City of Monterey Park will host the 3<sup>rd</sup> annual Movies in the Park series during the months of June, July and August. Movies in the Park are free, family-friendly events that allow community members to enjoy a movie on a giant screen in an outdoor social setting. The summer movie schedule is listed below.

- Friday, June 22 "Beauty and the Beast," at George Elder Park
  - o Sponsored by the Recreation & Parks Commission
- Friday, July 20 "Wonder," at Cascades Park
  - o Sponsored by the Community Participation Commission
- Friday, August 3 "Coco," Barnes Park Amphitheater

Moving forward, it is a goal of the Recreation & Parks Commission and the Recreation & Community Services Department to offer additional Movies in the Park events throughout the year. This October, the Commission would like to offer a Halloween themed movie event at the Barnes Park Amphitheater and are currently seeking a sponsor to assist with this event. The Commission is hopeful that the Monterey Park Library Foundation will see the value in supporting this community activity and will agree to sponsor the licensing fee for the movie, which is approximately \$450.00.

Your generous sponsorship will enable the Commission and the Department to meet the goal of expanding the amount of free events that are offered and embraces collaborative partnerships by working together to serve our community. Should you have any questions please feel free to contact Robert Aguirre, Recreation Superintendent at (626) 307 - 1388. Thank you for your consideration and we look forward to hearing from you soon.

With much appreciation,

Inez Alvarez
Director of Recreation and Community Services



## RECREATION AND PARKS **Commission Staff Report**

**DATE:** May 7, 2018

AGENDA ITEM NO: 3A

TO:

Recreation and Parks Commission

FROM:

Inez Alvarez, Director of Recreation & Community Services

**SUBJECT:** MPK Night out at the Ball Park

#### **RECOMMENDATION:**

It is recommended that the Recreation and Parks Commission

- (1) Consider the MPK Night out at the Ball Park; and
- (2) Take such additional, related, action that may be desirable

#### **EXECUTIVE SUMMARY:**

See attached report from Commissioner Lee.

#### **BACKGROUND:**

None.

#### FISCAL IMPACT:

Dependent upon decision from Commission.

#### Respectfully submitted by:

**Director of Recreation & Community Services** 

#### Attachment:

1. Commissioner Lee report

#### Memorandum

To: Monterey Park Recreation and Parks Commissioners and Staff

From: Paul Duke Lee Date: April 30, 2018

**Re:** MPK Night out at the Ball Park

#### Overview

The purpose of this memo is to inform the Recreation and Parks Commission (recognized as "Commission" hereafter) on the proposed Monterey Park Night (MPK) Night Out at the Ball Park event. This will be a community event in which residents of Monterey Park, including friends and family, can experience a Dodger Game together at the tail-end of both the summer and baseball season. Feedback on the event and its logistics is encouraged from the Commission and staff before and during the monthly May meeting.

#### Objective

The primary objective of this event is to provide a platform for stronger community engagement. Through a city facilitated event, the community at large can benefit by developing a more meaningful relationship with the city government and with fellow community members. The event will draw upon fans' passion for their hometown team and enable others to connect with one another through this shared interest. For non-sports fans, it'll be a great way to relax in a fun and friendly atmosphere towards the end of summer.

#### **Process**

To purchase group tickets, a 100% deposit is needed at the time of purchase. The refund policy, however, allows for a 100% refund on up to 50% of the order no later than 3 weeks before game day. For example, if we purchase 100 tickets for a game on 9/22, we can receive a full refund on up to 50 tickets before 9/1. Tickets at the group pricing are 10-15% lower than tickets at individual pricing, which provides a small incentive (See Appendix A and B).

Ideas on purchasing, marketing, exchange of tickets from city to residents can be discussed during the meeting. Depending on the city's protocol, I am willing to utilize my credit card for the initial deposit given that we have a systematic way of collecting money from interested buyers.

#### **Action Items**

This Commission will work closely with staff/representatives from the Department of Community Services to develop an efficient transaction process.

- 1. Determine whether event will benefit community
- 2. Secure a date and seat section
- 3. Purchase set number of tickets
- 4. Market event
- 5. Formulate a process for residents to buy tickets

- a. In-person/over the counter
- b. Mail-in/Online order with ticket pick-up on game day
- 6. Potentially secure shuttle from city to Dodger Stadium

#### Impact

- More meaningful relationship between the city and its community members
- Opportunity to connect with community members who are not usually aware of city affairs
- Potential for event to become a summer tradition
- Community event with no (or minimal) financial costs to the city

#### Appendix A – Suggested Saturday Night Games and Prices (all games start at 6:10pm)

#### 8/25 v Padres (Refund deadline: 8/4)\*

Pricing:

Reserve MVP - \$46/seat Preferred Reserve MVP - \$28/seat

RF Pavilion - \$55/seat (all you can eat inclusive)

LF Pavilion - \$37/seat
\*Promotional night: Jersey giveaway

#### 9/1 v D-Backs (Refund deadline: 8/11)\*

Pricing:

Reserve MVP - \$40/seat Preferred Reserve MVP - \$26/seat

RF Pavilion - \$46/seat (all you can eat inclusive)

LF Pavilion - \$33/seat

\*Labor Day Weekend

#### 9/22 v Padres (Refund deadline: 9/1)\*

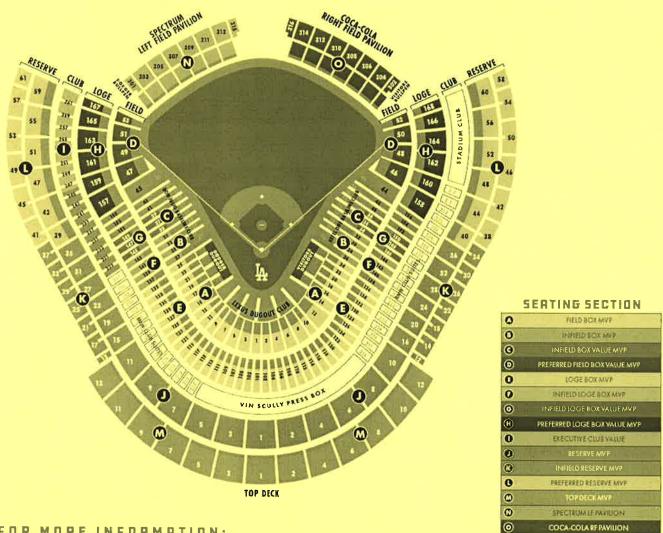
Pricing:

Reserve MVP - \$54/seat Preferred Reserve MVP - \$36/seat

RF Pavilion - \$62/seat (all you can eat inclusive)

LF Pavilion - \$45/seat
\*Promotional Night: La Gran Fiesta

Appendix B – Dodger Stadium Seating Map



FOR MORE INFORMATION:

866-DODGERS | DODGERS.COM/GROUPS | grouptix@ladadgers.com



## **RECREATION AND PARKS** Commission Staff Report

**DATE:** May 7, 2018

**AGENDA ITEM NO: 3B** 

TO:

Recreation and Parks Commission

FROM:

Inez Alvarez, Director of Recreation and Community Services

**SUBJECT:** RECREATION AND PARKS COMMISSION MINUTES

#### **RECOMMENDATION:**

It is recommended that the Recreation and Parks Commission:

- (1) Approve the minutes for the Regular meeting of April 2, 2018; and
- (2) Take such additional, related, action that may be desirable.

#### **EXECUTIVE SUMMARY:**

None.

#### **BACKGROUND:**

None.

#### **FISCAL IMPACT:**

None.

#### Respectfully submitted by:

**Director of Recreation & Community Services** 

#### Attachment:

1. Recreation and Parks Commission Minutes

## MINUTES MONTEREY PARK RECREATION AND PARKS COMMISSION Regular Meeting Monday, April 2, 2018

The Recreation and Parks Commission of the City of Monterey Park held a Regular Meeting of the Commission in the City Council Chambers, located at 320 West Newmark Avenue in the City of Monterey Park on Monday April 2, 2018.

#### **CALL TO ORDER:**

Chair Randall Avila called the meeting to order at 7:03 p.m.

#### FLAG SALUTE:

ROLL CALL: PAUL LEE, RANDALL AVILA, BRYANT YANG, PHILIP CHANG,

and DORIS LAU

**ABSENT:** None

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

#### **ORAL AND WRITTEN COMMUNICATIONS**

**Oral Communications - None** 

- 1. PRESENTATION None
- 2. OLD BUSINESS All items for Discussion only

#### 2-A. Summer Movies in the Park Sponsorship and Movie Options

The Recreation and Community Services Department proposed to hold three (3) movies in the park this summer. The Department will work together with the Community Participation Commission just like last year. Director Alvarez will follow up with the Community Participation Committee and report back at the next Commission meeting about the program's budget. The list of movie selections was passed out during the meeting. The Commissioners will review and make their recommendations at the next meeting.

The movies list choices include Disney Pixar's Coco, Despicable Me 3, Jumanji: Welcome to the Jungle, Cars 3, Wonder, Star

Wars/The Last Jedi, Beauty and the Beast, Peter Rabbit, Wonder woman, The Lego Ninjago Movie, The Emoji Movies, The Nut Job 2: Nutty by Nature, Sherlock Gnomes, Justice League, Black Panther, and The LEGO Batman Movie.

The three (3) movie dates are as follows:

6/22 Elder Park 7/20 Cascades Park 8/03 Barnes Park

Commissioner Lee suggested designing a 'summer movie in the park' flyer to submit to the school district to get permission to distribute the flyers to the local schools.

#### 3. **NEW BUSINESS**

#### 3-A. Reappointment of Commissioner

Director Alvarez reminded and encouraged Commissioners that now is the time to communicate to the council members that if they want to be reappointed to serve another term to serve as commissioner.

#### 3-B. RECREATION AND PARKS COMMISSION MINUTES

Approve the Recreation and Parks Commission minutes from the meeting of March 5, 2018.

**Action Taken:** The Recreation and Parks Commission approved the Recreation and Parks Commission minutes from the meeting of March 5, 2018.

**Motion:** Motion by Chair Avila and seconded by Commissioner Chang.

Motion carried by the following vote:

Ayes: Commissioner: Chair Avila, Yang, Lau, and Chang

Noes: Commissioner: None Absent: Commissioner: None Abstain: Commissioner: None

#### 3-C. Alhambra School representative - Bob Gin was present

Bob Gin supports the National Fitness Campaign and would like to have a letter mailed to the Library Board for further discussion and consideration.

#### 3-D. Director's Status Report

Director Alvarez provided a brief; Director Alvarez went over activities including Cherry Blossom, Cinco De Mayo, Play Days and Memorial Day Ceremony events coming up in May etc.

## 4A. Commission Communications and Commissioner and Agency matter – Park conditions / status

#### **Highlands Park – Commissioner Lee**

No items to address; everything is in good order

#### Pine Tree Park – Commissioner Lee

· No items to address; everything is in good order

#### Barnes Park - Commission Lau

No items to address; everything is in good order

#### Sunny Slopes Park – Commission Lau

· No items to address; everything is in good order

#### Bella Vista Park – Commissioner Avila

No items to address; everything is in good order

#### **Garvey Ranch Park - Commissioner Avila**

No items to address; everything is in good order

#### La Loma Park-Commissioner Avila

No items to address; everything is in good order

#### Sequoia Park – Commissioner Chang

No items to address; everything is in good order

#### **Edison Trails Park- Commissioner Chang**

Overgrown vegetation around walkway area

#### **Beth Ryan Park- Commissioner Chang**

No items to address; everything is in good order

#### Elder Park – Commissioner Yang

No items to address; everything is in good order

Sierra Vista Park – Commissioner Yang
• No items to address; everything is in good order

### Cascades Park - Commissioner Yang

• No items to address; everything is in good order

#### **ADJOURNMENT**

There being no further business fo adjourned at 7:38 p.m.	or consideration, the meeting was
Inez Alvarez, Staff Liaison	
Approved on	at the Recreation and Parks Commission